

OVERVIEW

MICRODIGITAL's MDDS-MP2 Digital Menu Boards designed for smart business solution offer shop owners Sales Increasing, Improved Customer Experience, Brand Loyalty, Improved Profitability, and Marketing Effectiveness as well as Operational Efficiency. Thanks to Mobile Content Management System (MCMS) and Mobile App with Menu Templates, shop operators can replace menu boards and adjust Prices and Product Information on an ongoing basis including Limited-time offers by Smart Phone with ease. Dynamic menus with user friendly graphical interface (Animation, Video and Photo) save cost on printing and installation of Static Menu Boards.

BENEFITS

- Manage multiple Menu Boards at multiple sites by Mobile Content Management System (MCMS) and Mobile App
- Adjust prices and Product Information Instantly
- Run compelling promotions with ease
- Add Value to the customer experience
- Attract customers through better promotion
- Basic Templates provided free

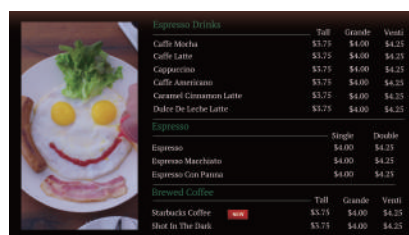
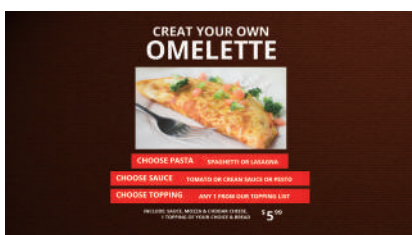
APPLICATIONS

- Restaurants
- Fast food chains
- Take away Restaurants
- Service Stations
- Pharmacies
- Wine Shops
- Other retail outlets

MOBILE APP



MENU TEMPLATE





Specifications

Hardware Specifications	
CPU	Rockchip 3328 Quad-core Cortex-A53 up to 1.5GHz
GPU	Mali-450MP2 GPU, Support OpenGL ES1.1/2.0
SDRAM	DDR3 2GB
FLASH	eMMC 16GB
Wi-Fi	2.4GHz/5GHz Dual Band Wi-Fi
Bluetooth	Bluetooth 4.0
LAN Ethernet	10/100M RGMII
Main Features	
OS	Android 8.1
Video Decoder	H.265 4K@60fps 10bit, VP9 Profile 2, H.264 4K@30fps, AVS+ 1080p@60fps
Video Encoder	H.264 1080p@60fps
HDR	HDR10, HLG HDR
Decoder Format	HD MPEG1/2/4, H.265/HEVC, HD AVC/VC-1, RM/RMVB, Xvid/DivX3/4/5/6, RealVideo8/9/10
Media Format	Avi/Rm/Rmvb/Ts/Vob/Mkv/Mov/ISO/wmv/asf/flv/dat/mpg/mpeg
Audio Format	MP3/WMA/AAC/WAV/OGG/DDP/HD/FLAC/APE
Photo Format	HD JPEG/BMP/GIF/PNG/TIFF
Language	Multi Languages
Port Specifications	
Port	1 x HDMI port 2.0 4K*2K@60fps
	3 x USB 2.0 & 1 x USB 3.0
	1 x TF CARD (SD CARD) Support 1~32GB
	1 x S/PDIF
	1 x RJ45 LAN Ethernet 10M/100M
Power Supply	DC5V/2.5A
Accessories	
Accessories	1 x Adapter
	1 x IR Remote Controller
	1 x HDMI Cable
General	
Dimesion (WxHxD)	114 x 114 x 23mm
Net Weight	140g

System Architecture

